



DEEPFISHMAN

Management And Monitoring Of Deep-sea Fisheries And Stocks

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Small or medium scale focused research action
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Stakeholders communication plan

1. Introduction

This deliverable is of nature O (Other), it is presented here as a short report of communication with stakeholders up to month 9 of the project and a further plan that was elaborated after the two first stakeholder workshops. The communication plan for the rest of the project will be announced on the Deepfishman Wiki and web sites.

2. Communication with stakeholders over months 1-9 of the project (April to December 2009)

A first stakeholder workshop was held in Brussels on 29 and 30 June 2009. The report of this workshop was delivered as Deliverable 8.6. The initial plan for stakeholder workshops was for two workshops, one early in the project and another one close to the end of the project. The first workshop had a smaller than expected attendance. The outcome was however good thanks to the input of a workshop facilitator sub-contracted to structure and stimulate discussions and the varied type of stakeholders present. The fishing industry was represented by two representatives from the French fishing industry (one being member of both South West Water and North West Waters RACS). The European Commission was represented by two members of DG research P. Moguedet and P. Legrand (part time). ICES was represented by Carl O'Brien, vice-chair of ACOM, and by Tom Blasdale, Chairman of WGDEEP. NEAFC was represented by J. Neves. A government representative attended part time.

Following this first stakeholder meeting it was decided to try to contact a larger audience of stakeholders. Two actions were developed: a web-based survey was organized and another stakeholder meeting was scheduled together with the Case Study workshop planned at month 6 of the project in the DoW and postponed to month 9 (December 2009).

The web-based survey is open and it is mainly designed to allow people to express their interest of the project and to be included in list of stakeholder contacts.

It was also decided to hold both the Case Study workshop (i.e. a project internal meeting) and the stakeholder meeting in a location where stakeholders would be motivated to join a workshop. A location in the Iberian Peninsula was preferred to liaise with stakeholders from Spain and Portugal. The workshop was then held in Lisbon on December 4th 2009 and an audience of more than 20 stakeholders attended. This audience included:

- Representatives for small scale fisher's associations fishing for black scabbardfish off Portugal mainland;
- Individual fishers;
- Two representatives of high sea fisheries in the NAFO area (one Spanish and one Portuguese)
- Three NGOs were represented (Seas at Risk and two people from local NGOs)
- A representative of Madeira black scabbardfish fishery association
- A fisherman representing the longline fishery in the Azores
- A few people for the Portuguese Administration attended for half the day only
- Four scientists and students not part of the project

- A Fisheries Consultant

A session of the workshop was dedicated to draw cognitive maps with this range of stakeholders. These cognitive maps will be analyzed by Ifremer and the results will be communicated to stakeholder present at the workshop and to the wider stakeholder community.

3. Communication plan from month 9 of the project

The time frame of the main planned communication is summarized in table 1.

Newsletters will be disseminated to the stakeholder community of the project as identified following the two stakeholder workshops, the web survey and list of stakeholders from all project partners. A first newsletter will be disseminated in December 2009. A second newsletter will be prepared for dissemination in December 2010 (Table 1).

The stakeholder workshop planned by April 2011 in Brussels is designed to meet stakeholders when the work of work package 7 (Management and monitoring framework) will be sufficiently initiated for the project to present options for the management framework and stakeholders to discuss and provide inputs that can be integrated in the framework. For this reason, the workshop is planned one year before the end of the project. Stakeholders of immediate interest such as fishery managers (RFMOs, EU Commission, National and local governments, Producers Organisations), Policy Advisors, fishing industry engaged in deep-water fishing, NGOs will be invited to join the workshop. The stakeholder workshop previously planned at the project mid-term (September 2010) is kept as a mid-term information meeting. As scheduled in the DoW it will be held at the time and location of the 2010 ICES Annual Science Conference (Nantes, 20-24 September 2010).

The schedule for a final stakeholder workshop scheduled in the Dow at month 32 (November 2011) is kept unchanged for the time being. However, it may appear more appropriate to postpone it 2-3 months later according to the development of the communication during the project. As the April 2011 workshop will allow for integration of ideas of stakeholders in the management and monitoring framework, the final meeting will be rather designed to deliver the results and make only small adjustments.

At the Case Study meeting it was also decided to prepare a second questionnaire on management aspects, this questionnaire is to be issued by February 2010 and results analysed by May 2010 (Table 1).

Additional stakeholder communication will be organized at Case Study level and is already on-going. For example, in Case study 1b (orange roughly to the west of the British Isles) a significant part of the information compiled in the Case study report was collected by direct contacts with the Irish industry, in particular skippers¹. In Case Study 1c, blue ling and 2, multispecies demersal deepwater fishery, communication with stakeholders from the fishing

¹ (in preparation, the draft was reviewed during the Case Study Meeting in early December 2009, the report is to be delivered in May 2009)

industry is maintained about data as the French fishing industry provides tally book data for assessment purposes. Communication with stakeholder is planned by questionnaire in Case study 3a (red seabream in the straight on Gibraltar) and 3b (red seabream in the Mediterranean Sea). In Case Study 4 (redfish), partner 4 (IMR) will participate to regular meetings with the Norwegian Directorate of Fisheries and The Norwegian Ministry of Fisheries and Coastal Affairs and partner 5 (MRI) will participate to regular meetings with ministries of fisheries of several nations (e.g. Iceland, the Faeroe Islands, Denmark, and Russia) engaged in fisheries of demersal, Icelandic slope, shallow and deep pelagic redfish (*Sebastes mentella*). Lastly, the fishing industry engaged in the Greenland Halibut fishery in the NAFO area (Case study 5) was represented at the Stakeholder Workshop in Lisbon and expressed its willingness to keep involved in the project. Representative from this fleet as well as governmental Spanish Managers participate to regular annual meetings with the Spanish scientists and attend the NAFO Scientific Council

Table 1. Timetable of the main stakeholder communication events

Time	Event	Location/means	Duration	Audience/recipients
Open since 30/10/2009	Survey to identify stakeholders	Web based survey	Open	
December 2009	Publication of a newsletter	Wiki and email		Deepfishman stakeholder community (as identify by project partners and subcontractors, web based survey and meetings/workshops with stakeholders)
January 2009	Dissemination of the report of the Lisbon stakeholder workshop	Wiki and email		Deepfishman stakeholder community
February 2010	Dissemination of a questionnaire on current and future management	Web based survey	Open for 2 month	Stakeholders of immediate interest
May 2010	Dissemination of questionnaire results	Wiki		Deepfishman stakeholder community
September 2010	Meeting with stakeholder	Nantes, during ICES ASC	1 half day	Stakeholders of immediate interest (meeting requested by French stakeholders)
December 2010	Newsletter	Wiki and email		Deepfishman stakeholder community
April 2011	Stakeholder workshop	Brussels	1 day	Stakeholders of immediate interest
June 2011	Dissemination of the report for the April 2011 stakeholder workshop	Wiki and email		Deepfishman stakeholder community
November 2011	Stakeholder meeting	NA	1 half day	Final stakeholder workshop as scheduled in the DoW
March 2012	Publication of consensus report from stakeholder workshops	Wiki and email		Deepfishman stakeholder community